

Nebraska Rescue Council – March 2013 Newsletter

March 23, 2013 Meeting: Panera Bread, 134th & Maple, Omaha, NE

Rescues in Attendance

- Italian Greyhound Rescue
- Nebraska Pomeranian Rescue
- JRT Rescue
- Feline Friendz
- Missouri German Shepherd Rescue
- Pug Partners
- Wag 'N Train Terriers



News

- Natura Pet Food Recall: for more information, visit: <http://www.naturapet.com/recall>
- We received our annual list of licensed rescues, shelters and breeders from the Nebraska Department of Agriculture and will be updating our brochure accordingly.
- FireSpring offers webinars explaining technology marketing for nonprofit organizations. We may have them give a session as part of a future meeting.

Community Involvement

- Pets Quarterly has offered a complimentary advertisement for NRC in exchange for three profiles of animal shelters, rescues or advocacy groups in Nebraska. Three, active NRC rescue groups will be profiled per issue. Let Scott know if you are a writer to help with this!

2013 Animal-related State Legislation

- LB204: anti-whistleblower legislation, prohibiting undercover investigations and criminalizing employee when information regarding animal abuse is not reported within 24 hours. The Hearing for this Bill was held on March 13th.
- LB288: allows dog and cat breeding facilities to relocate with current license and with current exemptions, also allows new breeders to move into existing facilities and enjoy grandfathered exemptions as well. The Hearing for this Bill was held on March 5th.
- LB287: allows breeders to self-vaccinate animals and obtain rabies vaccine. The Hearing for this Bill was held on March 5th.
- LB329: directs prosecutors to current statutes that allow them to pursue restrictions on animal ownership by animal abusers. Sentencing on misdemeanor animal abuse can include a 5-year ban on ownership, while Felony animal abuse can include a 15-year ban. The Hearing for this Bill was held on February 20th.
- LB423: Livestock Animal Welfare Act – legislation to address abandoning and neglect of livestock, specifies that Veterinarians must be primary investigators on cases involving livestock. Cost estimated by the NE Dept of Ag to be \$718,330 in years 2013-2014 with an additional \$208,700 in years 2015-2016. The Hearing for this Bill was held on February 12th.

Committees to Advance our Mission:

- Active members are encouraged to participate on one of the following:
 - Outreach/Education (including partnerships)
 - Website/Advertising (including social media)
 - Legislation Analysis (no lobbying)
 - Veterinary Relations
 - Grants & Sponsorships
 - Events
 - Membership/Benefits
- If you have ideas for additional committees, let us know
- If you are interested in serving on one or more of these committees, we will be selecting assignments at the April meeting.

Best Practices Discussion:

- Reviewing Your Website in Multiple Browsers – Different browsers display your website in slightly different ways. Be sure you take a peek at how your site looks in Internet Explorer, Firefox, Chrome, Safari, and a new browser called Torch. Mobile browsers also display pages differently too.
- Rescue pictures are rotating on the NRC homepage. 1 picture is available for all state-licensed rescues, 3 pictures for rescues who are paid NRC members and 5 pictures for NRC Board members. (Pictures must be on a white background, with *entire* animal in view.).

Pet Services:

- Paws & Remember – Pet Cremation Service located at 2660 Ed Babe Gomez Ave. in Omaha.

New additions to the Nebraska Rescue Council list! Welcome!

- Wags to Riches – Omaha, NE
- Promise 4 Paws Dog Rescue – Omaha, NE

Ways to Get Involved

- Join us on Pinterest at: <http://pinterest.com/nerescue/>
- Join us on Facebook at: <https://www.facebook.com/pages/Nebraska-Rescue-Council/183433725032457>
- Download our brochure at: http://nerescue.org/Nebraska_Rescue_Council_Brochure_2012.pdf.
- Business Sponsorships available starting at \$50.00. Contact Scott Besch at president@nerescue.org for more information.

Next Regular Meeting: Saturday, April 27, 2013 from 1:30-3:00PM at the Braeda located at 8525 Andermatt Dr in Lincoln, NE. A conference line will again be available.

Advertising & Promotions

New Links to www.nerescue.org:

[Paws & Remember](#)

Link your website to The NRC:
http://www.nerescue.org/html/link_to_nebraska_rescue_council.html

Number of unique visitors for March 2013: Over 1,900

Events Calendar

Easter Begg Hunt:

March 30th from 1-2pm at Three Dog Bakery. Contact jaime@threedogomaha.com

Laws for Paws Walk/Run:

April 6th sponsored by the UNL College of Law's SALDF Chapter. Free booths! Contact mistychristo@yahoo.com or call 402-208-0603

Microchip Clinic:

April 9th from 4:00-7:00PM at the Nebraska Humane Society. \$10 walk-ins.

Nebraska Humane Lobby Day:

April 22nd from 9:00AM-3:00PM in Lincoln, sponsored by The HSUS. Free lobbying seminar where attendees will meet directly with their Senator. RSVP: <http://action.humanesociety.org/site/Calendar/793714514?view=Detail&id=108541>

Spring Bark in the Park:

April 27th from 10:00AM-4:00PM at the Hefflinger Dog Park located at 111th & Maple in Omaha. For more information, visit <http://omahadogparks.org/events/2013-bark-in-the-park>

Dining With Dogs Benefit for the Nebraska Humane Society:

April 27th from 6:00-9:00pm at The DoubleTree, 1616 Dodge Street in Omaha, NE. \$75.00 per person.

Terrier Games:

April 28th from 12:30-3:00pm at Chalco Hills Group Shelter, 154th & Giles in Omaha / Contact Jennifer at MABTR for more info at Luckypawpals@aol.com

Verizon's Dog Days of Spring:

May 4th in Lincoln: Free rescue booths - contact Lisa.McCullough@verizonwireless.com

Give to Lincoln Day Fundraiser:

May 16th online event. Nonprofit groups can register at: www.lcf.org/community-initiatives/

Tails and Trails Walk:

May 18th in Lincoln - Rescues invited for \$110 fee – contact ops@capitalhumanesociety.org

NE Furniture Mart Rescue Rally:

June 1st from 11:00AM-2:00PM at the Nebraska Furniture Mart in Omaha - Sponsored by Cox Cable - Free rescue booths. Email aryn.esser@nfm.com (flyer attached)

Pet Adopthon:

June 1st & 2nd - Nationwide event - Sponsored by the North Shore Animal League - Free signup at www.animalleague.org/petadoptathon2013

LAA Wine & Howl:

June 8th from 11am-5pm in Lincoln - Deer Spring Winery - Contact Info@LincolnAnimalAmbassadors.org to get a booth & cost